



Introduction to Via Trading and the Liquidation Industry

Founded in 2002, Via Trading is a leading wholesale supplier of closeouts, overstocks, liquidations and customer returns. We source products from a vast network of retailers, manufacturers, insurance companies and bankruptcies so as to provide our customers with one of the widest varieties of clearance merchandise choices and lowest cost alternatives in the industry.

We are proud members of the Better Business Bureau with an A+ rating and have been recognized seven years by Inc. 5000 Magazine and the L.A. Business Journal as one of the fastest growing companies in the country and in Los Angeles, respectively. We have also been featured on NBC, ABC, The CW, Forbes Magazine and Investors Business Daily.



We aim to provide our customers with the highest level of service irrespective of their size. Whether you are on a small budget, just getting started or looking to fill a chain of stores, you can expect us to be honest in our dealings and to take a vested interest in the success and the growth of your business.



Opening Hours:
Monday-Friday 8 am to 7 pm
Open to the wholesale public!

We supply the following kinds of businesses:

- Discount/Thrift Stores
- Online Sellers
- Flea Market/Swap Meet Vendors
- Yard Sellers
- Auctioneers
- Wholesale Distributors
- Brokers
- Refurbishers
- Exporters
- Fundraisers
- and more!

Product Offerings

We carry a wide variety of product categories and conditions suitable for a wide range of businesses and resale channels. There is **no minimum order** and items can be purchased by the case, pallet, load or truckload.

- Clothing
- Cosmetics/HBA
- Electronics
- Fashion Accessories
- Furniture
- General Merchandise
- Home & Kitchen
- Packing Supplies
- Seasonal (Holiday)
- Shoes
- Tools
- Toys



Discover our full product inventory [here](#).

Product Conditions

Liquidation products typically consist of excess inventory that comes in a range of conditions including:

- Customer Returns
- New Overstock
- Shelf Pulls
- Pre-Worn
- Defective
- Tested-Working
- Refurbished
- Master Case
- Irregular

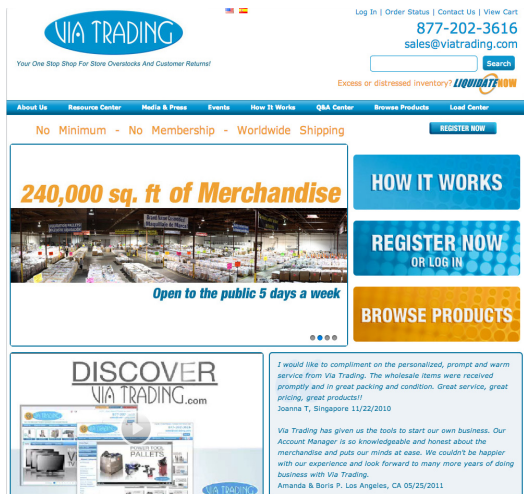
For an in-depth explanation of each type of product condition and what to expect when working with such goods, please read more [here](#).

Why Register with Us?

Registering for an account with us is quick, easy and free! We do not charge membership fees and we are open to the wholesale public to come visit us anytime. To register, visit our website www.viatrading.com or [click here](#).

Registering will give you access to:

- **The Load Center**, a real-time online database of all available manifested and unmanifested loads and truckloads
- Manage your account; add items to favorites lists, update your contact information and notification preferences, retrieve past invoices and manifests, get shipping quotes online and register for events.
- View your purchase history
- Open service tickets and write product reviews



Our website also features a variety of content to help you make educated purchasing decisions including:

- **Product videos**
- A **Q&A center** where you can view commonly asked questions or ask your own questions
- **Buyer Tools** to help calculate potential profits on purchases and more
- An extensive **resource center** with **selling tips** for every resale channel, **financing partners** to help you grow your capital, **industry articles** and more!
- **Easy navigation** and detailed search filtering to help you find the products you need based on condition, category, packing or budget!

Placing an Order

Our aim is to make the process simple and easy when it comes to placing an order with us.

Orders can be placed:

- In Person at our facility
- Online
- By Phone
- By email
- By Fax
- Using our Live Chat

In order to place an order online you must first be [registered on our website](#).

Once you register with us, you will be assigned a dedicated **Account Manager** who will answer any questions you may have, get an understanding of your business and help guide you towards merchandise that will be profitable for your specific sales channel.

You will have access to your Account Manager's cell phone and email address and can feel free to contact him or her anytime with questions or concerns.

We accept the following payment methods:

- All major credit cards (3% fee applies)
- PayPal (3% fee applies)
- Wire Transfer
- Check
- Money Order
- Direct Deposit
- Cash (in person only)
- Debit Cards (in person only)



How Shipping Works

We ship anywhere nationwide and to almost any country in the world.

Orders are typically shipped by UPS, USPS, LTL (Less than Load) Carrier, Full Truckload or Ocean Container.

- The cost of shipping depends on the goods being shipped and the destination address.
- We typically ship within 24 hours of payment and also offer same day shipping whenever possible.
- Orders can take from 1 to 45 business days to arrive depending on their destination and the shipping method.
- Shipping quotes for most products can be obtained directly on our website.

Read more [shipping information](#) and [access our online shipping quote system](#).

Work with a leader in the liquidation industry!

Product Variety

- Partnered with over 30 stores & manufacturers to match you with goods that meet your specific needs
- Widest variety of products in the industry
- Extensive selection of opportunistic deals not available through any other liquidator
- Continuous ongoing supply of select programs: grow a repeat customer base for your products
- Varied product conditions ranging from master case goods to customer returns and defective goods
- Lot sizes to fit all budgets and business needs: from small case packs to full truckloads
- Multiple FOB points - save on shipping by purchasing loads from facilities closer to you

Personalized Service

- Warehouse is open to the wholesale public 5 days a week
- No membership fees, no pallet fees, no loading fees!
- Fastest shipping turnaround in the industry - over 95% of orders ship within 24 hours
- Extensive selection of resources available on [viatrading.com](#) to help maximize profits
- Highly competitive worldwide shipping rates & services - container loading, logistics & more
- Three monthly events offer you an opportunity to get even better deals on our most popular lots
- Dedicated Account Managers understand your business and assist you with every aspect of purchases



Innovative Buyer Tools

- Complete product catalog available online 24/7 with images, prices, videos and manifests
- A one of its kind Load Center available online 24/7 with real-time availability of loads across all FOB points with manifests you can download, summarize, sort and email
- Online buyer tools to calculate potential profits, revenues, products' landed costs, shipping savings & more
- Text message/email notifications, online event registration, product videos & more
- Resources & links to partners with information to help you grow your business
- Retrieve and view all invoices, order history and manifests for past purchases in your account



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